

## **Positioning Universal, Wireless Hardware Solutions Provider, Releases *PERCH*, a First-of-Its-Kind 4G LTE Open Platform Hardware Solution for Mobile Internet of Things (IoT) Applications**

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Positioning Universal, a leading wireless mobile IoT hardware provider for asset management solutions, is once again blazing a trail in the industry with the upcoming release of their new "*PERCH*" 4G LTE IoT platform, providing open development capability on the hardware. One of their customers, Cloudsign LLC, has implemented Positioning Universal's solution to track and update its DigiRider™ mobile digital signs. Says Alex Panelli, CEO of Cloudsign, "Positioning Universal's open development platform offers us unparalleled proprietary customization and ease of implementation compared to traditional offerings. We think that VARs, integrators, and end-customers are sure to see this as a game changer in the asset management and IoT industries. This small, battery powered device provides GPS, accelerometer, Bluetooth, over-the-air programming, low-power sleep mode operation, and proprietary data efficiencies."

The new IoT platform and commercial device production is scheduled for release in Q2 of 2017, in the US. International release is slated for early 2018. To learn more about the new *PERCH* IoT OPEN HARDWARE PLATFORM device, contact the company at [info@positioninguniversal.com](mailto:info@positioninguniversal.com).

### **About Positioning Universal**

Positioning Universal Inc. is a San Diego, California-based IoT hardware provider that is fully integrated to cloud-based end-to-end IoT and asset management capabilities with a growing global presence, providing solutions in USA, Australia, New Zealand, Mexico, Canada, Asia, Eastern Europe, Africa, and more.

For more information, visit [www.positioninguniversal.com](http://www.positioninguniversal.com).

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